



## WORLD FORTIFIED WINE AWARDS

*Presented by [thedrinksreport.com](http://thedrinksreport.com)*

### WHAT ARE THE WORLD FORTIFIED WINE AWARDS?

The World Fortified Wine Awards are the annual programme of tastings and assessments celebrating the finest liquid and best pack design from around the world. Presented by [TheDrinksReport.com](http://TheDrinksReport.com) – “number one for global intelligence on drinks design, marketing and packaging” - Chaired by Felicity Murray, editor of [TheDrinksReport.com](http://TheDrinksReport.com), the World Fortified Wine Awards consists of:

- The World’s Best Madeira
- The World’s Best Port
- The World’s Best Sherry
- The World’s Best Vermouth

### WHAT ARE THE SPONSORSHIP OPPORTUNITIES

- Sponsor one of the above four categories for Best Taste at a cost of **£950** per category
- Sponsor one of the above four categories for Best Design at a cost of **£950** per category

### CONTACTS AT WORLD DRINKS AWARDS

**James Houlder**

[james@paragraphpublishing.com](mailto:james@paragraphpublishing.com)

**Joanne Robertson**

[joanne@paragraphpublishing.com](mailto:joanne@paragraphpublishing.com)

**Rob Crane**

[robcrane@paragraphpublishing.com](mailto:robcrane@paragraphpublishing.com)

**Or call:**

+44 (0) 1603 633 808

### YEAR ROUND SPONSORSHIP OPPORTUNITY

- Your award listed as ‘In association with...’
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- Branding throughout the year on your category’s Awards web site
- Inclusion in all pre and post awards coverage, marketing and media activity
- Results emailed to key drinks industry personnel worldwide
- Results promoted on [TheDrinksReport.com](http://TheDrinksReport.com) with company name and branding
- Year-round association with the World Fortified Wine Awards

### AT AWARDS PRESENTATION OPPORTUNITY

- Branding on your category awards certificates
- Branding on-screen
- Five places at the awards reception on 18 May 2017
- Inclusion on all printed materials
- Opportunity to present your award
- Photo opportunities with award winners

### AS A SPONSOR WHO WILL YOUR TARGET AUDIENCE BE?

Drinks are entered by producers, importers, distributors, designers, PR agencies, design and packaging agencies and marketers worldwide. Entries are judged for their Taste and Design excellence by a panel of internationally renowned experts to select, award and promote the best in each style and then the World’s Best in each category, with judging held worldwide. Results are announced to the industry and media at a Presentation Lunch in London on the 18 May 2017 and promoted to trade and consumers worldwide.

[www.worlddrinksawards.com](http://www.worlddrinksawards.com)